

DUPLICATE

INVOICE



WXYZ
20777 W. 10 Mile Rd.
Southfield, MI 48037
Main: (248)827-7777
Billing: (877)290-6086

www.wxyz.com

Billing Address:

Hamburger Company
Attention: Accounts Payable
5505 Connecticut Avenue NW - #219
Washington, DC 20015

Send Payment To:

WXYZ
P.O. Box 643405
Cincinnati, OH 45264-3405

Invoice #	Invoice Date	Invoice Month	Invoice Period
311280-1	09/30/12	September 2012	08/27/12 - 09/24/12

Station	Account Executive	Sales Office	Sales Region
WXYZ	Dave Lombardo	EWS - Washing	National

Advertiser	Product	Estimate Number
Protect Working Families	Protect Working Families	1635

Flight Dates	Order #	Alt Order #
09/18/12 - 09/24/12	311280	

Billing Calendar	Billing Type
Broadcast	Cash

Special Handling

IDB #	Advertiser Code	Product Code
14019		

Agency Ref	Advertiser Ref
2	

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
1	09/18/12	09/21/12	7 Action News This Morni	430a-5a	- 1111 - -	:30	4	\$150.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/18/12 09/24/12 - 1111 - - 4 \$150.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID									



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311280-1	09/30/12	September 2012	08/27/12 - 09/24/12
Advertiser	Product	Estimate Number	
Protect Working Families	Protect Working Families	1635	

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
4	09/18/12	09/21/12	M-F 7-9am	7-9am M-F	- 2222 - -	:30	8	\$1,200.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/18/12 09/24/12 - 2222 - - 8 \$1,200.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
2 WXYZ Tu 09/18/12 7:59 AM M-F 7-9am 7-9am M-F :30 PWF12101H \$1,200.00 NM									
1 WXYZ Tu 09/18/12 8:42 AM M-F 7-9am 7-9am M-F :30 PWF12101H \$1,200.00 NM									
3 WXYZ W 09/19/12 7:25 AM M-F 7-9am 7-9am M-F :30 PWF12101H \$1,200.00 NM									
4 WXYZ W 09/19/12 8:59 AM M-F 7-9am 7-9am M-F :30 PWF12101H \$1,200.00 NM									
6 WXYZ Th 09/20/12 7:49 AM M-F 7-9am 7-9am M-F :30 PWF12101H \$1,200.00 NM									
5 WXYZ Th 09/20/12 8:55 AM M-F 7-9am 7-9am M-F :30 PWF12101H \$1,200.00 NM									
8 WXYZ F 09/21/12 8:29 AM M-F 7-9am 7-9am M-F :30 PWF12101H \$1,200.00 NM									
7 WXYZ F 09/21/12 8:55 AM M-F 7-9am 7-9am M-F :30 PWF12101H \$1,200.00 NM									
5	09/22/12	09/22/12	Action News SAT 6am	SAT 6-7am	- - - - - S -	:30	1	\$300.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/18/12 09/24/12 - - - - - S - 1 \$300.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WXYZ Sa 09/22/12 6:39 AM Action News SAT 6am SAT 6-7am :30 PWF12101H \$300.00 NM									
6	09/22/12	09/22/12	GMA SAT 7-8am	SAT 7-8am	- - - - - S -	:30	1	\$750.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/18/12 09/24/12 - - - - - S - 1 \$750.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WXYZ Sa 09/22/12 6:59 AM GMA SAT 7-8am SAT 7-8am :30 PWF12101H \$750.00 NM									
7	09/22/12	09/22/12	SA 8-10am Action News	8-10a	- - - - - S -	:30	2	\$600.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/18/12 09/24/12 - - - - - S - 2 \$600.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
2 WXYZ Sa 09/22/12 9:28 AM SA 8-10am Action News 8-10a :30 PWF12101H \$600.00 NM									
1 WXYZ Sa 09/22/12 9:55 AM SA 8-10am Action News 8-10a :30 PWF12101H \$600.00 NM									
8	09/23/12	09/23/12	Action News SUN 6am	SUN 6-7am	- - - - - S	:30	1	\$300.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/18/12 09/24/12 - - - - - S 1 \$300.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WXYZ Su 09/23/12 6:26 AM Action News SUN 6am SUN 6-7am :30 PWF12101H \$300.00 NM									
9	09/23/12	09/23/12	GMA SUN 7-8am	SUN 7-8am	- - - - - S	:30	1	\$750.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/18/12 09/24/12 - - - - - S 1 \$750.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WXYZ Su 09/23/12 7:29 AM GMA SUN 7-8am SUN 7-8am :30 PWF12101H \$750.00 NM									
10	09/23/12	09/23/12	Action News SUN 8am	Sun 8-930am	- - - - - S	:30	2	\$500.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/18/12 09/24/12 - - - - - S 2 \$500.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
2 WXYZ Su 09/23/12 8:41 AM Action News SUN 8am Sun 8-930am :30 PWF12101H \$500.00 NM									
1 WXYZ Su 09/23/12 9:27 AM Action News SUN 8am Sun 8-930am :30 PWF12101H \$500.00 NM									



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311280-1	09/30/12	September 2012	08/27/12 - 09/24/12
Advertiser	Product	Estimate Number	
Protect Working Families	Protect Working Families	1635	

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
11	09/18/12	09/21/12	M-F 9a-10a	9-10am M-F	- 1111 - -	:30	4	\$800.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/18/12 09/24/12 - 1111 - - 4 \$800.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WXYZ Tu 09/18/12 9:54 AM M-F 9a-10a 9-10am M-F :30 PWF12101H \$800.00 NM									
2 WXYZ W 09/19/12 9:55 AM M-F 9a-10a 9-10am M-F :30 PWF12101H \$800.00 NM									
3 WXYZ Th 09/20/12 9:22 AM M-F 9a-10a 9-10am M-F :30 PWF12101H \$800.00 NM									
4 WXYZ F 09/21/12 9:36 AM M-F 9a-10a 9-10am M-F :30 PWF12101H \$800.00 NM									
12	09/18/12	09/21/12	M-F 10a-11a	10-11am M-F	- 1111 - -	:30	4	\$600.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/18/12 09/24/12 - 1111 - - 4 \$600.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WXYZ Tu 09/18/12 10:33 AM M-F 10a-11a 10-11am M-F :30 PWF12101H \$600.00 NM									
2 WXYZ W 09/19/12 10:33 AM M-F 10a-11a 10-11am M-F :30 PWF12101H \$600.00 NM									
3 WXYZ Th 09/20/12 10:31 AM M-F 10a-11a 10-11am M-F :30 PWF12101H \$600.00 NM									
4 WXYZ F 09/21/12 10:11 AM M-F 10a-11a 10-11am M-F :30 PWF12101H \$600.00 NM									
13	09/18/12	09/21/12	M-F 11a-12n	11am-12pm M-F	- 1111 - -	:30	4	\$1,000.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/18/12 09/24/12 - 1111 - - 4 \$1,000.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WXYZ Tu 09/18/12 11:44 AM M-F 11a-12n 11am-12pm M-F :30 PWF12101H \$1,000.00 NM									
2 WXYZ W 09/19/12 10:59 AM M-F 11a-12n 11am-12pm M-F :30 PWF12101H \$1,000.00 NM									
3 WXYZ Th 09/20/12 11:33 AM M-F 11a-12n 11am-12pm M-F :30 PWF12101H \$1,000.00 NM									
4 WXYZ F 09/21/12 10:59 AM M-F 11a-12n 11am-12pm M-F :30 PWF12101H \$1,000.00 NM									
14	09/18/12	09/21/12	M-F 12-1pm	12-1pm	- 1111 - -	:30	4	\$1,000.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/18/12 09/24/12 - 1111 - - 4 \$1,000.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WXYZ Tu 09/18/12 12:54 PM M-F 12-1pm 12-1pm :30 PWF12101H \$1,000.00 NM									
2 WXYZ W 09/19/12 12:07 PM M-F 12-1pm 12-1pm :30 PWF12101H \$1,000.00 NM									
3 WXYZ Th 09/20/12 12:14 PM M-F 12-1pm 12-1pm :30 PWF12101H \$1,000.00 NM									
4 WXYZ F 09/21/12 12:58 PM M-F 12-1pm 12-1pm :30 PWF12101H \$1,000.00 NM									
15	09/18/12	09/21/12	The Chew	1-2pm M-F	- 1111 - -	:30	4	\$700.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/18/12 09/24/12 - 1111 - - 4 \$700.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WXYZ Tu 09/18/12 1:56 PM The Chew 1-2pm M-F :30 PWF12101H \$700.00 NM									
2 WXYZ W 09/19/12 1:29 PM The Chew 1-2pm M-F :30 PWF12101H \$700.00 NM									
3 WXYZ Th 09/20/12 1:30 PM The Chew 1-2pm M-F :30 PWF12101H \$700.00 NM									
4 WXYZ F 09/21/12 1:31 PM The Chew 1-2pm M-F :30 PWF12101H \$700.00 NM									
16	09/19/12	09/21/12	M-F 3p-4p	3-4pm M-F	- - 1 - 1 - -	:30	2	\$800.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/18/12 09/24/12 - - 1 - 1 - - 2 \$800.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WXYZ W 09/19/12 3:14 PM M-F 3p-4p 3-4pm M-F :30 PWF12101H \$800.00 NM									
2 WXYZ F 09/21/12 3:19 PM M-F 3p-4p 3-4pm M-F :30 PWF12101H \$800.00 NM									



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311280-1	09/30/12	September 2012	08/27/12 - 09/24/12
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Protect Working Families	Protect Working Families	1635	

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
17	09/18/12	09/21/12	Dr. Oz	4-5pm M-F	- 1111 - -	:30	4	\$1,000.00	NM
<div>Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/18/12 09/24/12 - 1111 - - 4 \$1,000.00</div>									
<div>Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type</div>									
<div>1 WXYZ Tu 09/18/12 4:41 PM Dr. Oz 4-5pm M-F :30 PWF12101H \$1,000.00 NM</div>									
<div>2 WXYZ W 09/19/12 4:38 PM Dr. Oz 4-5pm M-F :30 PWF12101H \$1,000.00 NM</div>									
<div>3 WXYZ Th 09/20/12 4:40 PM Dr. Oz 4-5pm M-F :30 PWF12101H \$1,000.00 NM</div>									
<div>4 WXYZ F 09/21/12 4:14 PM Dr. Oz 4-5pm M-F :30 PWF12101H \$1,000.00 NM</div>									
18	09/18/12	09/21/12	5-6pm M-F	5-6pm M-F	- 1111 - -	:30	4	\$1,500.00	NM
<div>Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/18/12 09/24/12 - 1111 - - 4 \$1,500.00</div>									
<div>Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type</div>									
<div>1 WXYZ Tu 09/18/12 5:24 PM 5-6pm M-F 5-6pm M-F :30 PWF12101H \$1,500.00 NM</div>									
<div>2 WXYZ W 09/19/12 5:28 PM 5-6pm M-F 5-6pm M-F :30 PWF12101H \$1,500.00 NM</div>									
<div>3 WXYZ Th 09/20/12 5:20 PM 5-6pm M-F 5-6pm M-F :30 PWF12101H \$1,500.00 NM</div>									
<div>4 WXYZ F 09/21/12 5:36 PM 5-6pm M-F 5-6pm M-F :30 PWF12101H \$1,500.00 NM</div>									
19	09/19/12	09/21/12	6-630pm M-F	6-630pm M-F	- - 1 - 1 - -	:30	2	\$2,000.00	NM
<div>Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/18/12 09/24/12 - - 1 - 1 - - 2 \$2,000.00</div>									
<div>Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type</div>									
<div>1 WXYZ W 09/19/12 6:10 PM 6-630pm M-F 6-630pm M-F :30 PWF12101H \$2,000.00 NM</div>									
<div>2 WXYZ F 09/21/12 6:22 PM 6-630pm M-F 6-630pm M-F :30 PWF12101H \$2,000.00 NM</div>									
20	09/18/12	09/20/12	M-F 630-7pm	630-7pm M-F	- 1 - 1 - - -	:30	2	\$2,300.00	NM
<div>Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/18/12 09/24/12 - 1 - 1 - - - 2 \$2,300.00</div>									
<div>Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type</div>									
<div>1 WXYZ Tu 09/18/12 6:59 PM M-F 630-7pm 630-7pm M-F :30 PWF12101H \$2,300.00 NM</div>									
<div>2 WXYZ Th 09/20/12 6:59 PM M-F 630-7pm 630-7pm M-F :30 PWF12101H \$2,300.00 NM</div>									
21	09/19/12	09/21/12	M-F 7-730p	7-730pm M-F	- - 1 - 1 - -	:30	2	\$2,000.00	NM
<div>Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/18/12 09/24/12 - - 1 - 1 - - 2 \$2,000.00</div>									
<div>Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type</div>									
<div>1 WXYZ W 09/19/12 7:24 PM M-F 7-730p 7-730pm M-F :30 PWF12101H \$2,000.00 NM</div>									
<div>2 WXYZ F 09/21/12 7:15 PM M-F 7-730p 7-730pm M-F :30 PWF12101H \$2,000.00 NM</div>									
22	09/22/12	09/22/12	Sa 7-8p	7pm Sat	- - - - - S -	:30	1	\$1,000.00	NM
<div>Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/18/12 09/24/12 - - - - - S - 1 \$1,000.00</div>									
<div>Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type</div>									
<div>1 WXYZ Sa 09/22/12 7:52 PM Sa 7-8p 7pm Sat :30 PWF12101H \$1,000.00 NM</div>									
23	09/23/12	09/23/12	Su 6-630p	6-630pm Sun	- - - - - S	:30	1	\$1,000.00	NM
<div>Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/18/12 09/24/12 - - - - - S 1 \$1,000.00</div>									
<div>Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type</div>									
<div>1 WXYZ Su 09/23/12 6:29 PM Su 6-630p 6-630pm Sun :30 PWF12101H \$1,000.00 NM</div>									

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Advertiser	Product	Estimate Number	
Protect Working Families	Protect Working Families	1635	

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
24	09/20/12	09/20/12	M-F 730-8pm	730-8pm M-F	--- 1---	:30	1	\$2,200.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/18/12 09/24/12 --- 1--- 1 \$2,200.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WXYZ Th 09/20/12 7:40 PM M-F 730-8pm 730-8pm M-F :30 PWF12101H \$2,200.00 NM									
25	09/18/12	09/18/12	11pm Actn News M-F	Late News M-F	- 1-----	:30	1	\$3,500.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/18/12 09/24/12 - 1----- 1 \$3,500.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WXYZ Tu 09/18/12 11:21 PM 11pm Actn News M-F Late News M-F :30 PWF12101H \$3,500.00 NM									
26	09/19/12	09/21/12	Nightline	1135pm-1205am M	-- 1-1--	:30	2	\$1,500.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/18/12 09/24/12 -- 1-1-- 2 \$1,500.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WXYZ W 09/19/12 12:01 AM Nightline 1135pm-1205am M :30 PWF12101H \$1,500.00 NM 2 WXYZ F 09/21/12 11:44 PM Nightline 1135pm-1205am M :30 PWF12101H \$1,500.00 NM									
27	09/18/12	09/21/12	Jimmy Kimmel Live	1205am-105am M-F	- 1111--	:30	4	\$500.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/18/12 09/24/12 - 1111-- 4 \$500.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WXYZ Tu 09/18/12 12:52 AM Jimmy Kimmel Live 1205am-105am M-F :30 PWF12101H \$500.00 NM 2 WXYZ W 09/19/12 12:44 AM Jimmy Kimmel Live 1205am-105am M-F :30 PWF12101H \$500.00 NM 3 WXYZ Th 09/20/12 12:47 AM Jimmy Kimmel Live 1205am-105am M-F :30 PWF12101H \$500.00 NM 4 WXYZ F 09/21/12 12:46 AM Jimmy Kimmel Live 1205am-105am M-F :30 PWF12101H \$500.00 NM									
28	09/18/12	09/21/12	M-F 106a-206a	106am-206am	- 1111--	:30	4	\$250.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/18/12 09/24/12 - 1111-- 4 \$250.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WXYZ Tu 09/18/12 1:57 AM M-F 106a-206a 106am-206am :30 PWF12101H \$250.00 NM 2 WXYZ W 09/19/12 1:39 AM M-F 106a-206a 106am-206am :30 PWF12101H \$250.00 NM 3 WXYZ Th 09/20/12 1:42 AM M-F 106a-206a 106am-206am :30 PWF12101H \$250.00 NM 4 WXYZ F 09/21/12 1:27 AM M-F 106a-206a 106am-206am :30 PWF12101H \$250.00 NM									
29	09/22/12	09/22/12	Sa Greys	1130pm-1230am	-----S-	:30	1	\$250.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/18/12 09/24/12 -----S- 1 \$250.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WXYZ Sa 09/22/12 1:04 AM Sa Greys 1130pm-1230am :30 PWF12101H \$250.00 NM									
30	09/22/12	09/22/12	SA 1a-2a	1am-2am	-----S-	:30	1	\$175.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/18/12 09/24/12 -----S- 1 \$175.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WXYZ Sa 09/22/12 1:23 AM SA 1a-2a 1am-2am :30 PWF12101H \$175.00 NM									



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Cincinnati, OH 45264-3405

DUPLICATE INVOICE

Invoice #	Invoice Date	Invoice Month	Invoice Period
311280-1	09/30/12	September 2012	08/27/12 - 09/24/12
Advertiser	Product	Estimate Number	
Protect Working Families	Protect Working Families	1635	

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
31	09/23/12	09/23/12	SU 1130p-12a	1130pm-12am	-----S	:30	1	\$1,000.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/18/12 09/24/12 -----S 1 \$1,000.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WXYZ Su 09/23/12 11:57 PM SU 1130p-12a 1130pm-12am :30 PWF12101H \$1,000.00 NM									
32	09/23/12	09/23/12	SU 12a-1a	12am-1am	-----S	:30	1	\$200.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/18/12 09/24/12 -----S 1 \$200.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WXYZ Su 09/23/12 1:00 AM SU 12a-1a 12am-1am :30 PWF12101H \$200.00 NM									
33	09/23/12	09/23/12	SU 1a-2a	1am-2am	-----S	:30	1	\$150.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/18/12 09/24/12 -----S 1 \$150.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WXYZ Su 09/23/12 1:29 AM SU 1a-2a 1am-2am :30 PWF12101H \$150.00 NM									
34	09/18/12	09/18/12	Barbara Walters	8-11p	-T-----	:30	1	\$5,000.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/18/12 09/24/12 -T----- 1 \$5,000.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WXYZ Tu 09/18/12 10:48 PM Barbara Walters 8-11p :30 PWF12101H \$5,000.00 NM									
35	09/19/12	09/19/12	Wednesday Prime C	10-11pm Wednesd	--W----	:30	1	\$2,800.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/18/12 09/24/12 --W---- 1 \$2,800.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WXYZ W 09/19/12 10:37 PM Wednesday Prime C 10-11pm Wednesd :30 PWF12101H \$2,800.00 NM									
36	09/20/12	09/20/12	Thursday Prime C	10-11pm Thursday	---T---	:30	1	\$3,500.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/18/12 09/24/12 ---T--- 1 \$3,500.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WXYZ Th 09/20/12 10:31 PM Thursday Prime C 10-11pm Thursday :30 PWF12101H \$3,500.00 NM									
37	09/21/12	09/21/12	Friday Prime A	8-9pm Friday	----F--	:30	1	\$2,200.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/18/12 09/24/12 ----F-- 1 \$2,200.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WXYZ F 09/21/12 8:20 PM Friday Prime A 8-9pm Friday :30 PWF12101H \$2,200.00 NM									
38	09/22/12	09/22/12	ABC's Saturday Night Football	SA 8pm-1130pm	-----S-	:30	1	\$2,500.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/18/12 09/24/12 -----S- 1 \$2,500.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WXYZ Sa 09/22/12 11:57 PM ABC's Saturday Night Football SA 8pm-1130pm :30 PWF12101H \$2,500.00 NM									



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Send Payment To:

WXYZ
P.O. Box 643405
Cincinnati, OH 45264-3405

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311280-1	09/30/12	September 2012	08/27/12 - 09/24/12
Advertiser	Product	Estimate Number	
Protect Working Families	Protect Working Families	1635	

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
39	09/24/12	09/24/12	7 Action News This Morni	430a-5a	M-----	:30	1	\$200.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/18/12 09/24/12 M----- 1 \$200.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WXYZ M 09/24/12 4:49 AM 7 Action News This Morning 430a-5a :30 PWF12101H \$200.00 NM									
40	09/24/12	09/24/12	5am News M-F	5-6am M-F	M-----	:30	1	\$700.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/18/12 09/24/12 M----- 1 \$700.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WXYZ M 09/24/12 5:42 AM 5am News M-F 5-6am M-F :30 PWF12101H \$700.00 NM									
41	09/24/12	09/24/12	M-F 7-9am	7-9am M-F	M-----	:30	2	\$1,600.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/18/12 09/24/12 M----- 2 \$1,600.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 2 WXYZ M 09/24/12 7:25 AM M-F 7-9am 7-9am M-F :30 PWF12101H \$1,600.00 NM 1 WXYZ M 09/24/12 8:48 AM M-F 7-9am 7-9am M-F :30 PWF12101H \$1,600.00 NM									
42	09/24/12	09/24/12	M-F 9a-10a	9-10am M-F	M-----	:30	1	\$800.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/18/12 09/24/12 M----- 1 \$800.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WXYZ M 09/24/12 9:59 AM M-F 9a-10a 9-10am M-F :30 PWF12101H \$800.00 NM									
43	09/24/12	09/24/12	M-F 10a-11a	10-11am M-F	M-----	:30	1	\$800.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/18/12 09/24/12 M----- 1 \$800.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WXYZ M 09/24/12 10:32 AM M-F 10a-11a 10-11am M-F :30 PWF12101H \$800.00 NM									
44	09/24/12	09/24/12	M-F 11a-12n	11am-12pm M-F	M-----	:30	1	\$1,000.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/18/12 09/24/12 M----- 1 \$1,000.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WXYZ M 09/24/12 11:21 AM M-F 11a-12n 11am-12pm M-F :30 PWF12101H \$1,000.00 NM									
45	09/24/12	09/24/12	M-F 12-1pm	12-1pm	M-----	:30	1	\$1,000.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/18/12 09/24/12 M----- 1 \$1,000.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WXYZ M 09/24/12 12:45 PM M-F 12-1pm 12-1pm :30 PWF12101H \$1,000.00 NM									
46	09/24/12	09/24/12	The Chew	1-2pm M-F	M-----	:30	1	\$800.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/18/12 09/24/12 M----- 1 \$800.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WXYZ M 09/24/12 1:30 PM The Chew 1-2pm M-F :30 PWF12101H \$800.00 NM									



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Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
47	09/24/12	09/24/12	Dr. Oz	4-5pm M-F	M-----	:30	1	\$1,200.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/18/12 09/24/12 M----- 1 \$1,200.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WXYZ M 09/24/12 4:34 PM Dr. Oz 4-5pm M-F :30 PWF12101H \$1,200.00 NM									
48	09/24/12	09/24/12	5-6pm M-F	5-6pm M-F	M-----	:30	1	\$1,800.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/18/12 09/24/12 M----- 1 \$1,800.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WXYZ M 09/24/12 5:35 PM 5-6pm M-F 5-6pm M-F :30 PWF12101H \$1,800.00 NM									
49	09/24/12	09/24/12	6-630pm M-F	6-630pm M-F	M-----	:30	1	\$2,000.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/18/12 09/24/12 M----- 1 \$2,000.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WXYZ M 09/24/12 6:22 PM 6-630pm M-F 6-630pm M-F :30 PWF12101H \$2,000.00 NM									
50	09/24/12	09/24/12	M-F 7-730p	7-730pm M-F	M-----	:30	1	\$2,000.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/18/12 09/24/12 M----- 1 \$2,000.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WXYZ M 09/24/12 7:23 PM M-F 7-730p 7-730pm M-F :30 PWF12101H \$2,000.00 NM									
51	09/24/12	09/24/12	Jimmy Kimmel Live	1205am-105am M-F	M-----	:30	1	\$750.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/18/12 09/24/12 M----- 1 \$750.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WXYZ M 09/24/12 12:52 AM Jimmy Kimmel Live 1205am-105am M-F :30 PWF12101H \$750.00 NM									
52	09/24/12	09/24/12	M-F 106a-206a	106am-206am	M-----	:30	1	\$400.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/18/12 09/24/12 M----- 1 \$400.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WXYZ M 09/24/12 1:31 AM M-F 106a-206a 106am-206am :30 PWF12101H \$400.00 NM									

Total Spots **98** Gross Total **\$105,825.00**

Payment Terms 30 Days

Agency Commission **\$15,873.75**
Net Amount Due **\$89,951.25**